

## Chabad of the Upper East Side Jewish Art Calendar 2010/2011



- ◆ Support education
- ◆ Promote your company
- ◆ Reinvest in the community
- ◆ Associate your company name with community service

Chabad of the Upper East Side is happy to once again provide a high quality, full color, Jewish calendar to the community.

We ask you to please join us in our effort, especially in these trying times, to raise the much needed funds to support and expand our wide array of educational and community programs that touch thousands of Jews on the Upper East Side. We appeal to you to become an equal partner in our work of combating darkness with light, suspicion and hatred with love and ignorance with education.

We invite you to join us by placing an ad in our 2010/2011 calendar. The calendar will be distributed to over 2,500 households and businesses on the Upper East Side. Your donation has a fixed cost but the exposure, the name recognition and the good will your generous and tax deductible donation will generate, is priceless.

To reserve an ad, please complete the attached form.

In the name of the thousands of friends and ardent supporters of Chabad throughout the Upper East Side Jewish community, I want to thank you for participating in this wonderful project!

Rabbi Ben Tzion Krasnianski  
Director

Ben Tzion Krasnianski

*Expand your Jewish horizons and advertise in the Jewish Art Calendar today,  
for better business tomorrow.*

[www.chabaduppereastside.com](http://www.chabaduppereastside.com)

## Calendar Advertising Request

**Jewish Art Calendar 5771/2010-11**Chabad Upper East Side • 419 East 77<sup>th</sup> St. • New York, N.Y. 10075 • (212) 717-4613 ext. 6

Name/Business \_\_\_\_\_

Address: \_\_\_\_\_ City, State: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

 **Graphics supplied** -attach ad copy (Please do not use staples. Paperclip or tape on back so that ad does not rip when lifted.) **I will email the artwork to: bchabadues@aol.com JPEG - PDF and TIFF files accepted.** **Please design our ad (no extra cost),** enclose text or email text to bchabadues@aol.com.**Ad** **Price**

<input type="checkbox"/> Birthday, anniversary or Yahrzeit	\$36 ( <i>listed on actual calendar day</i> )
<input type="checkbox"/> Calendar Box per month	\$125
<input type="checkbox"/> Holiday greetings	\$180
<input type="checkbox"/> Business Card (on one calendar page)	\$350
<input type="checkbox"/> Banner (on one calendar page)	\$500
<input type="checkbox"/> Business Card (center fold)	\$250
<input type="checkbox"/> Half page (back cover or inside cover)	Call for quote
<input type="checkbox"/> Full page (Inside cover)	Call for quote

**Text of ad or attach ad.** Check Enclosed Charge Mastercard  Visa  Amex  Discover

Card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on card \_\_\_\_\_ Signature: \_\_\_\_\_

**Calendar Facts:**

- **Months:** Sept. 2010- Sept. 2011
- **Features:** Full Color original Jewish artwork each month. Information and recipes about special days, including Shabbat & holiday candle lighting schedule and national holiday dates.

Chabad of the Upper East Side  
**Jewish Art Calendar 2010/11**

Birthday, Anniversary, Yahrtzeit & Special Occasion Request Form

Please fill out this form carefully. We will use the exact information that you print here.

If you include the year of the event, we will find out the corresponding Jewish date. Please indicate if you want the **Jewish** or **secular** date listed. This information will appear on all 2,500 calendars distributed.

For children's birthday listings you may wish to only use their first name.

*Please specify exactly how you want the name(s) listed.*

**Birthdays**

1. Name \_\_\_\_\_ D.O.B. \_\_\_\_\_
2. Name \_\_\_\_\_ D.O.B. \_\_\_\_\_
3. Name \_\_\_\_\_ D.O.B. \_\_\_\_\_
4. Name \_\_\_\_\_ D.O.B. \_\_\_\_\_

**Anniversaries**

1. Name \_\_\_\_\_ Date \_\_\_\_\_
2. Name \_\_\_\_\_ Date \_\_\_\_\_
3. Name \_\_\_\_\_ Date \_\_\_\_\_
4. Name \_\_\_\_\_ Date \_\_\_\_\_

**Yahrtzeit**

1. Name \_\_\_\_\_ Date \_\_\_\_\_
2. Name \_\_\_\_\_ Date \_\_\_\_\_
3. Name \_\_\_\_\_ Date \_\_\_\_\_
4. Name \_\_\_\_\_ Date \_\_\_\_\_

**Other**

1. Name/Event \_\_\_\_\_ Date \_\_\_\_\_
2. Name/Event \_\_\_\_\_ Date \_\_\_\_\_
3. Name/Event \_\_\_\_\_ Date \_\_\_\_\_